

## MLA Conference 2016 Monday May 16

**Registration Begins: 10:00am**

### **11:00am-12:00pm Bass River**

#### **The Library as Safe Haven During Crisis**

Baltimore erupted in protests on April 27, 2015 after the funeral of Freddie Gray, an African American man who died in police custody, primarily outside the Enoch Pratt Free Library's Pennsylvania Avenue Branch. Come hear branch manager Melanie Townsend Diggs discuss the decisions she and CEO Dr. Carla Hayden made to keep the library open during the unrest while protecting the patrons and the outpouring of support from the community and donors from across the country.

Speaker: Melanie Townsend Diggs, Branch Manager, Pennsylvania Avenue Branch, Enoch Pratt Free Library, Baltimore, MD.

### **12:15pm-1:30pm**

#### **Barnstable**

#### **Down and Dirty Social Media with Laura Solomon!**

*Sponsored by: Intellectual Freedom/Social Responsibility Committee*

Laura Solomon, author of *The Librarian's Nitty-Gritty Guide to Social Media* and *Doing Social Media So It Matters: A Librarian's Guide*, will pull us up out of the quagmire of social media and set us on the path of clear policies and organized, streamlined practices. Bring questions.

Speaker: Laura Solomon, MCIW, MLS, Library Services Manager for the Ohio Public Library Information Network and former Web Applications Manager for the Cleveland Public Library. A web developer and designer in public libraries for over 12 years, Laura is also an independent consultant.

#### **Orleans**

#### **Lightning Outreach**

Representatives from five public libraries present--at lightning speed!--innovative projects that took them outside their walls and into their communities. Come be inspired and find your next great idea for outreach.

Speakers: Joanne Szelag, Adult Services Librarian, Palmer Public Library; Kristy Lockhart, Head of Circulation, Lucius Beebe Memorial Library; Sara Collins, Director, Rachel Theriault, Head of Adult Services & Lori Dumont, Head of Circulation Services, Manchester-by-the-Sea Public Library; Joseph Logue, Branch Manager, Cambridge Public Library, Collins Branch; Kelly Linehan, Director, Waltham Public Library.

## Centerville

### **Priceless Programming: Collaborating to Make the Most of Your Budget**

Five librarians with experience in planning programs present a session for librarians responsible for adult programming, beginning with a general toolkit that encourages librarians to look to their communities for resources and collaborative opportunities. We will make suggestions for specific local and national organizations you can work with and discuss ways to stretch and expand your budget, including finding grants and negotiating with presenters, as well as sharing information about successful programs run at our libraries that you can easily replicate—including low-cost leads, DIY programs, and no-cost programs. You will leave with concrete ideas for collaborative opportunities and priceless programming.

Speakers: Meena Jain, Director, Bacon Free Library; Margaret Perkins, Director, Medway Public Library; Liz Reed, Adult and Information Services Librarian, Morrill Memorial Library; Gina Wise, Reference and Programming Librarian, Public Library of Brookline; Heather Backman, Adult Services Librarian, Hopkinton Public Library.

## Osterville A

### **The Focus Factor: Bringing the Power of Mindfulness to Work**

In increasingly fast-paced, always-on, complex work environments, we face constant pressure to increase productivity and performance. This pressure can create imbalances in our emotional, mental, and physical well-being. The potential of the mind is vast. We can train ourselves to become more focused, fully present, higher performing and at ease—even in the midst of busy work life. Mindfulness training is a centuries-old tradition which has been adapted to address the challenges of modern work life by enhancing your ability to manage your mind even the midst of a busy work environment to increase focus, clarity, and results.

Speaker: Moira Garvey, Organizational Development Consultant, Jupiter Consulting Group.

## Osterville B

### **Organizing a Maker Fair**

Samantha Soucy, Head of Science and Technology at Portland Public Library, will discuss how she organized and ran their first ever highly successful *Maker's Fair* in April 2015.

Speaker: Samantha Soucy, Head of Science and Technology, Portland Public Library, Portland, ME.

**Lunch 1:30pm-2:45pm**

### **Update on the ALA Center for the Future of Libraries**

Libraries have always looked to align our collections, work, and services to the future needs of users. But lately, conversations about the future of libraries have taken on an increased sense of urgency. Why is right now such an important time to think about our future and to think about it differently? Miguel Figueroa will

share some of what he is learning from the development of the American Library Association's Center for the Future of Libraries, including some of the trends that are shaping our communities and the expectations of our users, the foresight and featuring strategies that might help us better plan and prepare for changing times, and insights from experts and innovative thinkers outside of our profession.

Speaker: Miguel Figueroa, Director of the CFFOL, ALA Center for the Future of Libraries.

## **Cape Cod Room**

### **MLS Board Meeting**

**2:45pm-4:00pm**

## **Barnstable**

### **Libraries and Social Services: Access and Responsibility**

*Sponsored by: Intellectual Freedom/Social Responsibility Committee*

Libraries are being sought out as non-threatening, knowledgeable places for individuals to begin their journey into the world of social services. Our panel will discuss available resources, what's needed, collaboration successes and failures, when to refer someone, and how to do it.

Moderator: Susan Pizzolato, Director, Mattapoisett Free Public Library, Mattapoisett, MA; Speakers: Diane Rodriguez, Adult Services Librarian, Norwell Public Library, Norwell, MA; Elizabeth Murphy, Assistant Director/YA TI Librarian, Turner Free Library, Randolph, MA; Kirsten Underwood, Head of Reference/Literacy Director, Nevins Memorial Library, Methuen, MA; Maureen Flatley, Child Advocate & Boston-based Government Relations Consultant, an Architect of the Adoption & Safe Families Act of 1997.

## **Orleans**

### **Desk-less Reference Service**

More and more, the public is finding answers to questions only reference librarians were once able to provide. Yet we maintain the reference desk model. Come hear a lively discussion on how to discover patrons' questions and provide more resources without a reference desk.

Speaker: Maxine Bleiweis, Consultant and former director of the Westport CT Library, Maxine Bleiweis and Associates.

## **Centerville**

### **Thinking about Diversity is Thinking about the Future**

Changing user demographics have been a core argument for diversity in our profession for a while now, and remains incredibly important. But prioritizing diversity might be particularly important for the future of

our institution and profession, especially when we consider how it might improve innovation and community engagement. This session will focus on the many ways that diversity is key to the future of libraries and will consider how it might change our understanding of recruitment, retention, discourse, and professional competencies.

Speaker: Miguel Figueroa, Director of the CFFOL, ALA Center for the Future of Libraries.

## **Osterville A**

### **Implementing Core Competencies Standards for Your Library Staff**

Come hear how one library has successfully implemented a staff competency training. Penny Talbert, Executive Director of the Ephrata Public Library, will review the steps she and her staff used to implement an 11-week training program designed so that everyone on staff could learn to help patrons with any library service confidently and competently.

Speaker: Penny Talbert, Executive Director, Ephrata Public Library, Ephrata, PA.

## **Osterville B**

### **Providing Assistive Technology is Not Enough**

Providing assistive technology for people with sight loss is a wonderful thing, but unless you teach people how to use it, libraries find it doesn't get used. Join staff members from Brooks Free Library, Harwich, to learn about their successful instructional program that utilizes volunteer tutors to teach people with sight loss to use assistive technology.

Speaker: Carla Burke, Assistive Technology Coordinator, Brooks Free Library, Harwich, MA.

## **Hyannisport West**

### **Jacquelyn Mitchard Book Discussion**

#### **One Book, One Conference- Two if by Sea by Jacqueline Mitchard**

Join us in our second annual conference-wide read! *Two if by Sea* is an epic story of courage and devotion that spans three continents and the entire map of the human heart. A suspenseful novel on a grand scale, it is about the best and worst in people, and the possibility of heroism and even magic in ordinary life.

Whether you want to air your views, share your reaction, delve into themes, or just listen, be sure to join in on the discussion. This won't be your average discussion group—where else will you have the opportunity to sit down and talk about a book with the author and fellow librarians from across the state.

Speakers: Jacquelyn Mitchard, Author; Kelly Linehan, Director, Waltham Public Library, Waltham, MA.

## **Cape Cod Room**

### **MLS Board Meeting**

#### **4:15pm-5:15pm Bass River**

##### **The Pros and Perils of Innovation**

Corinne Hill, Executive Director of the Chattanooga Public Library, was named Library Journal's 2014 Librarian of the Year. By instituting a culture of change and innovation, she transformed nearly every aspect of the city library in ways that made the library community sit up and take notice. She soon discovered, however, that rapid change and innovation often comes with serious challenges, some that threatened to undermine the amazing work she and her team had done. Ms. Hill will frankly discuss the highs and lows of such a major transformation, and the lessons she learned in the process.

Speaker: Corinne Hill, Executive Director, Chattanooga Public Library, Chattanooga, TN.

#### **5:30pm-6:30pm Networking Mixer**

#### **6:30pm-8:00pm Bass River**

##### **Dinner with Jacquelyn Mitchard**

Jacquelyn Mitchard will discuss her new novel, and this year's One Book One Conference selection, *Two if by Sea*. Jacquelyn Mitchard's first novel, *The Deep End of the Ocean*, was named by *USA Today* as one of the ten most influential books of the past 25 years, second only to the Harry Potter series by J.K. Rowling. *The Deep End of the Ocean* was also chosen as the first novel in the book club made famous by the TV host Oprah Winfrey.

#### **8:15pm-10:30pm Trivia Night**

Trivia Night will be a little different this year: we'll do a less formal trivia battle inside the bar area. Nora will still present questions, but the rules will be more relaxed. This will not be a ticketed event and the teams can be any size or shape you want! (Use of devices to look up answers will still be prohibited.) So please join us for some relaxation and FUN in the bar!