

2019 MASSACHUSETTS LIBRARY ASSOCIATION ANNUAL CONFERENCE

May 20-22, 2019 – Framingham, MA

Exhibitor Information



The Massachusetts Library Association annual conference features a robust variety of programming and learning opportunities for library leaders and decision makers throughout the Commonwealth.

The 2019 conference will attract more than 500 librarians and para librarians; attendees are primarily from public libraries but academic, school and special librarians will also be in attendance.

The perks of being an exhibitor are outlined below but additionally, note that the conference offers:

- ✓ Refreshment breaks and boxed lunches will be served in the exhibit hall
- ✓ Nearly three hours of exclusive time over the two days
- ✓ The ever-popular raffle located in the exhibit hall
- ✓ Opportunity to mingle with attendees at the Vendor Meet & Greet cocktail reception on Monday

CONTACT AND REGISTRATION INFO

CONTACT: [Kristen Collins](#), Conference Director - 781/484-6280

REGISTER: [Register](#) by deadlines below; for more information visit [our website](#).

EXHIBITING OPPORTUNITIES (May 20-21)

8' X 10' BOOTH

Located in the exhibit hall

\$991 (16 available)

- ✓ 8' high back wall and 3' high side drape
- ✓ One (1) 6' x 24' skirted table
- ✓ Two (2) folding chairs
- ✓ One (1) waste bucket
- ✓ One (1) 7" x 44" one-line ID sign with booth number
- ✓ Basic wi-fi
- ✓ Complimentary announcement pushed to conference app users
- ✓ Access to opted-in pre-show registration list and post-show attendee list, one-time use
- ✓ One (1) boxed lunch per day; additional boxed lunches available for purchase ****New for 2019**

PREMIUM TABLE TOP

Located in Promenade

(just outside exhibit hall)

\$691 (8 available)

- ✓ One (1) 6' x 24' skirted table
- ✓ Two (2) folding chairs
- ✓ One (1) waste bucket
- ✓ One (1) 7" x 44" one-line ID sign with booth number
- ✓ Basic wi-fi
- ✓ Complimentary announcement pushed to conference app users
- ✓ Access to opted-in pre-show registration list and post-show attendee list, one-time use
- ✓ One (1) boxed lunch per day; additional boxed lunches available for purchase ****New for 2019**

TABLE TOP

Located in the exhibit hall

\$551 (21 available)

- ✓ 3' high back wall
- ✓ One (1) 6' x 24' skirted table
- ✓ Two (2) folding chairs
- ✓ One (1) waste bucket
- ✓ One (1) 7" x 44" one-line ID sign with booth number
- ✓ Basic wi-fi
- ✓ Complimentary announcement pushed to conference app users
- ✓ Access to opted-in pre-show registration list and post-show attendee list, one-time use
- ✓ One (1) boxed lunch per day; additional boxed lunches available for purchase ****New for 2019**

SHOW HOURS

Exhibitor move in	May 19, 6-8pm and May 20, 7-9:30am
Show hours	May 20, 9:45am-5pm and May 21, 8:30am-3:30pm
Exhibitor move out	May 21, 3:30pm

DATES TO REMEMBER

April 6	Full payment must be received by MLA
Early April	Exhibitor packets including electrical form will be sent via email to registered and fully paid exhibitors by SER Exposition Services <i>*Please make sure email on file is correct</i>
Early to mid-April	Booth numbers assigned
May 1	Submit electrical order form to hotel (found in your exhibitor packet)
May 1	Provide conference app announcement text (if not provided in registration form)
May 9	Deadline to send exhibitor forms to SER Exposition Services to obtain reduced rate
May 9	Ensure all staff are accurately registered and purchase additional lunches