



EXECUTIVE BOARD MEETING

October 11th, 2019

10:00am to 12:00pm

Minutes

SHREWSBURY PUBLIC LIBRARY, 609 Main Street, Shrewsbury, 01545

Attending: Patty DiTullio (PIE), Kim Hewitt (Leadership & Management), Bernadette Rivard (Treasurer), Joceyln Tavares (PR), Nora Blake (Vice-President), Alene Moroni (Readers' Advisory), Pam Aghababian (Readers' Advisory), Jennifer Harris (Legislative), Carol Witt (IF/SRC), Rebecca Beckley (Association Manager), Esme Green (President), Sarah Breen (Reference Users), Noelle Boc (Secretary), Aimie Westphal (Archives), Mary Rose Quinn (MBLC), Ellen Keane (Conference), Charlotte Canelli (ALA Chapter Councilor), Pam McCuen (Jordan Miller), Heather Maganzini (ParaLibrarians), Marissa Antosh (YSS), Will Adamczyk (Past President)

Call to order at 10:06am.

Motion to approve minutes from the August Executive Board meeting made by Nora Blake, seconded by Patty DiTullio. All in favor.

President's Report—Esme Green

- Brief discussion about reaching out to recent NELLs graduates to encourage them to attend an Executive Board meeting
- Lynda.com letter--Tonya Staples from Lynda.com wrote a letter back to Esme and wants to "talk". Lynda.com says they want to go on a listening tour and are pausing the migration that has caused so much pushback from libraries.
- Macmillan has a lot of organizations jumping in and making strong statements, but Lynda.com has a little less impact. Minuteman has sent a letter to Blackstone as well to protest their new policy. Do we want to follow suit? The letters MLA have sent are all posted on the website.
- Celeste Bruno wanted to let us know that MBLC is at the Boston Book Fest all weekend and will have the Macmillan letter and petition to sign (October 19th).
- Legislative Agenda is also ready to go and will be there at the festival.
- A comment was made that libraries can really put pressure on Macmillan, etc., by citing that they are limiting accessibility against ADA compliance.

Treasurer's Report—Bernadette Rivard

(see attached reports)

- New addition to our regular reports is the Profit and Loss report. We have two this month just because of paying off Conference bills. Hope is to get through the calendar year without making a transfer from our other accounts. Congratulations to the Conference Committee for making a great profit!
- Working to give the accountants some access to our accounts so that they can just go and get information from them to work with.

- Bookkeeper idea is on hold as long as Treasurer and the Association Manager are able to stay on top of the bills and keep open communication.
- FY2021 budgets are due from sections by the end of October. Remember a zero budget means whatever you are spending, you are making back. The budget form will be sent to Bernadette and then she will send it out to the sections so that they can see what they did last year.

Association's Manager report—Rebecca Beckley

- A big thank you to Bernadette as she is invaluable to us as Treasurer. Working on notifications for unpaid bills (30, 60, 90, 120 days late notices are being sent out). We did switch our credit card processor to Wild Apricot and hopefully we will see a reduction in costs.
- Process documentation sent out to committee and section chairs about getting on the website, adding events to the calendar, Gotomeeting, etc. All the section chair emails are set up.
- Working with Aimie Westphal on the archived files and Rebecca is working on moving files from Wild Apricot to Google.

Strategic Plan-- Will Adamczyk and Nora Blake

- Action plan--we added a 4th year to our 3 year plan and will have a focus group meet during conference to develop it. Idea is to get the plan to go to membership in 2021 for a vote.
- Current plan we have accomplished many of its goals. We are still finishing items on the current plan and some are continuing on.
- Conference Committee noted that they will need some notice about size of room and what date it is needed as soon as possible.

Conference Update—Ellen Keane

- About 95 proposals have been sent in for conference. Selection will begin at the next meeting.

Committee Reports

- **Public Relations**—Jocelyn Tavares. Please send any newsletter submissions to Jocelyn by the end of October from the sections. Can submit meeting dates, teaser stuff for programs, member spotlights, job changes, retirements, deaths, et cetera. Newsletter will come out around mid-November.
- **MBLC**—Mary Rose Quinn
 - MBLC DOES have to move offices and this will happen in short order. No location is firmly decided upon yet. They have to move in June.
 - Legislative agenda is not officially ready, but it is all about state aid as a focus this year. 3% increase is asked for all other budget lines.
 - Construction bond--testified before bond board and then it goes to Ways & Means. Want to move it from \$100 million to \$250 million. Basic message is that no town can afford construction without the state putting up some money as well.
 - Google MBLC Awarehouse--everything is on there.
- **Legislative Committee**—Jennifer Harris. Setting date for Library Legislative Day. It will NOT be in March like normal; looking to do it potentially in early April. Legislative breakfasts are being planned currently.
- **ALA Chapter Councilor**—Charlotte Canelli
 - On October 25th, a reorganization of ALA is happening. One of the ideas is to eliminate council and there is much dissent over it. Steering Committee on Organizational Effectiveness is making the recommendations. Chapter councilors will still exist but may lose voting powers. All of the ALA membership has to vote on the changes.
 - Someone needs to be elected into the position of councilor this coming year in May. It is a 3 year term.

- ALA has been involved as well with Macmillan and are encouraging people to write letters to the newspapers.

First Amendment Auditors--just make sure to talk to your town's legal counsel about how to handle.

New Business

- Nominating Committee is looking for members! A tentative slate needs to get together for December. Send suggestions to Will Adamczyk for Vice President, Secretary, and Chapter Councilor or if you want to help with the committee.
 - Brief discussion on if the president's position should be longer than one year. It's really a three year commitment--President and then Past President. However, should the President portion of it be longer? Worth thinking about and discussing.
 - Treasurer is a two year position and Secretary is also two years--should those be longer terms? Could be beneficial to make the Treasurer position three years, or have a Treasurer in waiting position brought on near the end of the term to be brought up to speed.
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- May 4th and 5th is National Library Legislative Day in Washington D.C. --Mary Rose Quinn organizes it, so let her know if you are interested in it.
- **IF/SRC Freedom to Read Foundation:** MLA is not a member. Membership level for organizations is \$100 to start. The organization defends the first amendment in libraries. **Motion for MLA to subscribe to the Freedom to Read Foundation** is made by Jennifer Harris and seconded by Carol Witt. All in favor. IF/SRC will receive the emails/act as contact and will disseminate information as needed.

Motion to adjourn at 11:16am made by Bernadette Rivard.

Respectfully submitted,
Noelle Boc
MLA Secretary