



**MLA Executive Board
Agenda**

Friday, February 14, 2020, 10 – 12
[MLS Offices](#), 33 Boston Post Road WEST
Marlborough, MA 01752, Suite 400

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1. Call to order and vote to approve the [minutes of the December 13 , 2019](#) meeting
2. Treasurer's Report
3. FY21 Budget (vote)
4. Association Manager's Report
5. Conference Update
6. Archives update and vote on records retention
7. Committee/Section Reports
 - a. ALA Chapter councilor: Midwinter (SCOE, Macmillan)
 - b. Legislative Day update
 - c. Membership: using the WA app
 - d. PP/VP: Strat plan update
 - e. Past-pres: Nominations
 - f. V-P: website
8. New Business
- . Looking for committee representation
9. Old Business
10. Adjournment

*Next meeting: Friday, April 10, 2020



ALA Chapter Councilor Report February 2020

- I attended ALA MW in Philadelphia January 24-28. I have expense reports requesting \$2190.75 in reimbursement for hotel, train fare, per diem meals, and Amtrak/hotel and hotel/Amtrak transportation in Philadelphia.
- I have registered for my last conference, ALA Annual in Chicago, June 25-30 and requested reimbursement for airfare and registration.
- I attended the Chapter Leaders Forum on Friday, January 24 from 9-3. This is an invaluable event for Chapter Leaders that is attended by Councilors and Chapter presidents (elect, current and past) and executive directors. Presentations and discussions included:
 - Alan Inouye, Senior Director, ALA Public Policy and Advocacy Office (PPAO) regarding the Macmillan Embargo;
 - Jen Alvino, President of the Maine Library Association on the State Ecosystem initiative;
 - Stephanie Hylwak, Director of ALA Communications and Marketing Office. Stephanie is new to ALA. This office was previously known as the Public Awareness Office. She addressed all the ALA campaigns available to libraries: Library Card Sign up; National Library Week; Libraries Transform; and I Love Libraries.org.
 - Megan Cusick, Assistant Director, State Advocacy, ALA PPAO. Megan explained that Advocacy Bootcamp is now Advocacy Academy in modular form and available to states for professional development in Advocacy.
 - Round Table Talks with Executive Directors on such topics as increasing membership, branding, working with lobbyists, leadership development, non-dues revenue and fundraising.
- I was able to attend one speaker session of MidWinter. Wes Moore was a terrific opening session speaker at 4:00 on Friday afternoon.
- **Early Saturday morning at 8:30 am, hundreds of us attended a question and answer session with John Sargent of Macmillan Publishing. It was a very disheartening conversation. Librarians were quick to argue against Sargent's comments that "libraries are the problem", not publishing. "Libraries give books, etc. away for free" to "people who pay no taxes."**
- At 10:30, I attended one of ALA's Steering Committee on Organizational Effectiveness: Forward Together Conversations. (SCOPE is now branded as Forward Together.) I would suggest reading the **New Jersey Library Association statement on SCOPE (see attached) and that MLA consider making a formal statement.**
 - Several days before ALA MW, the Idaho Library Association sent a letter in support of SCOPE. Other states commented that they would be waiting for more information before endorsing SCOPE, of which I also reiterated.
 - After attending the SCOPE update, and especially after events at MidWinter, I would recommend that MLA take the same stance that New Jersey has.
- Over the five days of MidWinter, I attended Chapter Relations Committee 1 and 2, Chapter Councilors Forum, ALA Council Forum II and III, ALA Councils I, II and III. In addition, I attended the PLA Breakfast for Library Councilor's on Monday morning, the Executive Board Candidates Forum, and ALA

Presidential Candidates Forum, the ALA Council/Community Reception and ALA President Community Reception. Besides dinners out with colleagues, there was time for one program (Debut Authors) and two visits to the exhibit hall.

I've attached agendas for ALA Council I, II and III and the Chapter Leader Forum, ALA CD 40 RESOLUTION Ensuring Intellectual Freedom and the Right to Peacefully Assemble at ALA Conferences and Meetings (passed); ALA CD 41 Resolution in Opposition to Charging

Respectfully submitted,
Charlotte Canelli

NOTE: please see separate attachment files for this report



Archives Report February 2020

Electronic Files Update: I have moved all of the electronic files given to me on a thumbdrive from the previous archivist. They are now housed in their corresponding folders on the GSuite. I also created a folder there called "MLA Administrative Docs" to put old strategic plan, MLA history information, etc. I would also recommend that the folder currently called "ARCHIVE Conference Committee" be renamed as "Conference Committee" and if appropriate, create a subfolder called Archives or Past Years to hold all docs not related to current conference planning.

I am working with Rebecca to gain access to the Dropbox files. Once I am able to review these files, I may have further files to recommend shredding if we have corresponding electronic versions.

Records Moved from MVLC: MVLC asked that I move the records from their storage at the central site offices. They are now in my office at the Amesbury Public Library.

Recommendation to Destroy: Last year I was sent two bins of files for the Massachusetts Library Trustees Association (MLTA) ranging in date from 1987-2006. They appear to be the binders kept by the Elaine Melisi who seems to have been a member of the conference subcommittee and then in 1996 took on the financial record responsibilities of the MLTA's part-time executive secretary who stopped being employed at that time. I found a contact for Elaine as she is a Library Trustee in the town of Whitman, MA and have emailed her to request a list of her position titles on MLTA and year range for those positions.

What I recommend for shredding are all financial records dated before 2013 (seven years is the standard for maintaining detailed financial records). This would include the following type of documents dated 1995-2006; invoices, checks, bank statements, expense reimbursement requests.

Mixed in with these files are conference planning documents, letters documenting change in officers, meeting minutes, Newsletters *Update* (1997-2006), and Auditor Statements (1987-2002). I recommend maintaining these documents.

Respectfully submitted,
Aimie Westphal, MLA Archivist (2018-)



Association Manager Monthly Activity Report January 2020

Meetings Attended

- Attended 1/10/20 Admin Board Meeting.

Membership/ Customer Service

- 10 ala joint members added

Conference

- Created and mailed invoice for DEMCO sponsorship donation.
- Attended 2 virtual demos for potential Conference event management software.

IT

- Added PR Hall of Fame award call to website.
- Added calendar listings for library legislative breakfast season. Created Legislative Day and breakfast section on main website.
- Investigated Wild Apricot's ability to host an online store to sell YSS calendars.

Outside Agencies

- Created and sent December joint MLA-NELA report. Per NELA's request, did not include lapsed members on the total joint MLA-NELA list, bringing this list down 68 members from December's 310.
- Booked Feb. 14 eboard meeting room for Shrewsbury, but moved to MLS offices due to Shrewsbury scheduling conflict.

Financial

- Continued to make bank deposits, record in Quickbooks and save records for Treasurer.
- Sent out 7 aging receivables emails for January (total owed to MLA: \$6,472). Voided 7 invoices after 4 reminder emails for a total of \$650 voided.
- Communicated extensively with World Pay Payment Processing to update checking account for old balance due.

Goals Met:

- Continue to archive files from Wild Apricot for storage on Google Drive. Continue to update Website.
- Keep a running list of accomplishments throughout the month for Association Manager monthly report.
- Voided invoices for membership accounts that had received final warning in December from aging receivable report.

Goals for Next Month:

- Update list of institutional members on membership form page. (ongoing)
- Submit Quarterly Mileage report.

- Move files from Dropbox to Google Drive with help of MLA Archivist.
- Create clone website to explore new templates.
- Update TIN on Square account.

Respectfully submitted,
Rebecca Beckley



**Conference Committee
MLA Executive Board Report
February 2020**

Meetings:

The Conference Committee had a meeting at the MLS offices on Friday, January 24th at 10 am at the MLS offices in Marlboro. Our next meeting will be held on Friday, March 27th at 10 am at the MLS offices in Marlboro.

Conference Schedule: The Conference Schedule is being finalized. All shepherds should have finalized their program forms for both the brochure/app and the docu-sign process. The last day for any changes is February 20th.

PR: Trifold/Save the Date Flyer: The trifold and Save the Date flyer will go out in early March.

Sponsorship/Exhibitors:

Sponsors: We have 5 confirmed and currently working towards another potential sponsor.

Exhibitors: We have 25 exhibitors at this time.

Respectfully Submitted,
Michelle Filleul, Conference Co-chair

Intellectual Freedom/Social Responsibilities Committee February 2020



Past Activities:

- Submitted an ALA OIF Material Challenge report of a book *Until the Last Star Fades* by Jacquelyn Middleton on behalf of Reading Public Library
- Maura Deedy of MBLC attended our January meeting to present on the Census
- Matt Amory represented IF/SRC in support of the Drag Queen Story Hour event at Boston Public Library Connolly Branch on February 2

Upcoming and Ongoing Work:

- Formed subcommittee for planned 2020 symposium, discussed possible topics
- Anna Gooding-Call, IF/SRC Conference Committee Member: MLA Conference 2020 session preparation
- We would like to change our committee name from Intellectual Freedom/Social Responsibilities to Intellectual Freedom/Social Responsibility, will follow up
- Offering support for a school librarian in Ludlow, MA about a challenge to the book, *Sex is a Funny Word* by Cory Silverberg
- Offering support to the Boston Public Library Professional Staff Association for a facial recognition presentation at Library Legislation Day

Our next business meeting is scheduled for Monday, March 2, 2020, from 10:30-12:30 p.m. at East Forest Park Branch of the Springfield City Library.

Respectfully submitted,
Andrea Fiorillo and Carol Witt
Co-Chairs, IF/SRC



Jordan Miller Committee
February 2020

The Erving Public Library (in Erving, MA) has moved to their new location and are planning a big storytelling event for March. They are very grateful for the the Jordan Miller check.

I am recruiting new members for next year's grant round. Bethany Klem and Tammy De Pasquale have both stepped down. It is also time for me to pass the baton. I am happy to help the new Chair set up the next grant round...if we can find a new Chair!

Respectfully submitted,
Pam McCuen



Leadership and Management Section February 2020

Meetings:

The section had our 4th meeting on January 9, 2020 at the Massachusetts Library System's new location. There were 25 people in attendance (in-person and call-ins). We spent the meeting discussing how to handle "difficult staff." Kelly Jo Woodside and Kristi Chadwick attended because they are planning some trainings on this topic for MLS and wanted to hear the group's discussion. The group then discussed a topic sent in through our Help Form which was related to Trustees. We are finding that GoToMeeting is not very useful for discussion based meetings, but is more useful when we have a presentation.

The next meeting is March 5, 2-4p at the Massachusetts Library System! We will have a presentation from Theresa Maturevich about managing in a crisis.

News:

Chairs: Due to unexpected workloads at both Newton and Bridgewater State, Jill Mercurio and Chris Brown have stepped down as chairs of the committee. They are hoping to get involved again next year. Jen Inglis has stepped in as my co-chair for the remainder of the fiscal year.

By-laws update: Based on a recommendation, we would like to update the by-laws of the section to specify that there will be a chair, vice chair, and secretary. Currently we wrote that 2 co-chairs will serve in staggered terms, but the advice to have a chair/vice-chair is sound. It would provide a window to learn the ropes and then take over and show the next person, etc. We discussed it at our January meeting and the section supported the idea. Kim is working on an update to present to them in writing at our March meeting. If approved by section membership, we will then present it to the Executive board.

Respectfully submitted,
Kim Hewitt, Leadership Chair



Legislative Committee Report February 2020

MLA/MSLA Library Legislative Day at the State House set for Thursday, April 2, 2020 is our top priority so our next meeting on 2.21 will continue the organization and planning. We will be reviewing the applications for Showcase Exhibits. There is very limited space for exhibits so we plan to rearrange the breakfast location to allow for more exhibits in the Great Hall. The Library Legislative Day Committee released the registration email on Wednesday, 2.12 so we are encouraging everyone to register and supply the information that has been requested. The goal is for the Committee to assist in arranging groups to meet with their legislators to maximize the message. Of course, people can arrange their own appointments as well. The Library Legislative Day Committee members include Tressa Santillo, Jayme Viveiros and Catherine Halpin. On the day itself, we plan to hold two Legislative Briefings. We eliminated the new attendees briefing as the feedback from the survey after last year was we covered the same information in both forums. The speakers at the lunch will be the President of MLA and MSLA. This is pared back due to the nature of the room, sound is poor and Legislators seem to enjoy chatting with their constituents which we are promoting. No award will be presented. Our goal is to get attendees meeting with the local Legislators!

The Legislative Committee is actively promoting “Legislative Breakfasts/Receptions” and we are asking that when a group has arranged an event – they submit the following information to manager@masslib.org and cc: wadamczyk@ocln.org:

1. Date and Time
2. Location
3. Contact - name, phone, email
4. Legislator speakers or keynotes
5. RSVP email or link

The MLA Events Calendar is being added to every time someone informs us that a Legislative event is being held. Rebecca Beckley has been extremely responsive so the Calendar is very accurate.

We welcomed two more new members: Noreen O’Gara, Bedford Public Library and Kimberly Lynn, Memorial Hall Library, Andover.

The Leg Com is continuing to work on the program for the MLA Conference in Hyannis, May 2020. It is based on the previous program with the intent to invite different Reps and Senators to speak. We have been identifying through the Library Caucus who would be a good fit to travel to Hyannis. We plan to promote the program in conjunction with the Leadership Committees program on local advocacy.

Census 2020 activities should be geared up at this point with Libraries providing a space and time for Census staff to talk to patrons seeking employment through the Census Bureau. Posters are available and the online link to submit the actual census goes live on April 1; the link is 2020census.gov.

The MLA Legislative Committee's next meeting is Friday, February 21 at MLS, Marlboro. 11 a.m. – 1 pm to accommodate those of us attending Legislative coffees.

Respectfully submitted,
Jennifer Harris, Chair



Membership Committee February 2020 Report

The Massachusetts Library Association has 608 members. We also have 223 members who have lapsed and 7 new members in the past 30 days.

A spreadsheet of the contact information for the members having joined since Dec. was sent to committee/section chairs. Also, if you have people on your committee who need their membership status verified, please let Laurie (llessner@sailsinc.org) know.

WildApricot has an app that offers some options to members. I'd like to set it up this year so we can see if this will give us some features that would be a benefit to our members. It will show our events, membership directory, event registration, etc. There are details at:

<https://gethelp.wildapricot.com/en/articles/1516>

When this gets ready for testing, we're hoping the board will be able to help.

Respectfully Submitted by,
Melissa Campbell, Co-Chair
Laurie Lessner, Co-Chair
Kim Hewitt
Patrick Marshall



Nominating Committee Report February 2020

Slate of Officers for July 2020:

Secretary

Noelle Boc, Tewksbury Library

Vice President/President Elect

Joanne Lamothe, Sandwich Library

ALA Chapter Councilor

Esme Green, Goodnow Library (Sudbury)

Kathy Lussier, Executive Director, SAILS

Nanci Milone-Hill, Parker Memorial Library (Dracut)

Returning Officers:

President

Nora Blake, Emily Williston Memorial Library (Easthampton)

Past President

Esme Green, Goodnow Library (Sudbury)

Treasurer (year 2 of 2)

Bernadette Rivard, Bellingham Library

Respectfully submitted,

Will Adamczyk



**Paralibrarian Section
Executive Meeting Report
February 2020**

- Our last meeting was a virtual meeting attended via GoToMeeting on January 16, 2020.
- We are working on our programs for conference
- We have secured funding from DEMCO for support of our section and the Book Cart Drill Team program
- Our next meeting in March 12, 2020 at the Middleboro Public Library. Immediately following this meeting our PARA Review board will review the latest PARA portfolios.

Respectfully submitted,

Anna McGrath
Chair Paralibrarian Section



Public Relations Committee February 2020

The PR Committee met after the December Executive Board Committee. Conference proposals were refined.

MLA Social Media account process continued to be discussed, especially content creation and style amongst the three channels. A way to measure impact was created by Amanda Fauver and reviewed with committee.

Work was done on both Hall of Fame paper application and the online form application. The PR Committee has put out the call for Hall of Fame Awards. The Committee will convene and evaluate nominations to recommend to Executive Board in April.

Respectfully submitted,
Andrea Puglisi & Jocelyn Tavares, Co-Chairs



Readers' Advisory Section Report February 2020

The Readers' Advisory Section met February 6, 2020, and is next scheduled to meet April 16, 2020 (meeting date changed).

The co-chairs met briefly with MLA leadership to review plans and priorities.

We continue to brainstorm methods of increasing membership and participation, looking forward to the opportunity presented by our excellent program presentations at MLA 2020 in May.

Our presence on masslib.org disappeared; we will work with Rebecca to restore it and then build a suite of resources for Readers' Advisors.

Strategic plan priorities for our first year are: conference program proposals (complete!), growing membership, and creating a sustainable plan for the future of the section.

Respectfully submitted,
Pam Aghababian and Alene Moroni, co-chairs



Reference User Services Section February 2020

- The Reference User Services Section held its third meeting of the year on February 7th at the Massachusetts Library System's office in Marlborough. Following our business meeting we had Carly Bari from the US Census speak about how libraries can help ensure a complete count for 2020.
- Sarah Breen, Reference User Services Section co-chair and conference committee liaison, has been attending the monthly Conference Committee meetings and is working on shepherding two programs for the MLA conference:
 - Libraries on the Go
 - MLS Presents: Everything You Wanted to Know About the Statewide Databases But Were Afraid to Ask
- Laura Bernheim, former Reference User Services Section co-chair, will be shepherding three programs on behalf of the Reference User Services Section at the MLA conference:
 - Working With Library School Interns
 - We Work With the Public Too
 - Librarianship and Crisis
- The Reference User Services Section will be donating a New England themed raffle basket for the MLA conference.
- The Reference User Services Section will hold its next meeting on Friday, May 1st in southeastern Massachusetts. We hope that we will get new members attending by holding a meeting in this region of the state. The topic discussed will be seniors in libraries.

Respectfully Submitted,
Sarah Breen and Rebecca Lemos
MLA RUSS Co-Chairs

Treasurer's Report

February 2020

Massachusetts Library Association Profit and Loss January 2020

	Total
Income	
400 - Conference income	
400.20 - Exhibitors	5,281.00
400.50 - Sponsors	3,550.00
400.60 - Other income	5.14
Total 400 - Conference income	\$ 8,836.14
410 - Membership	6,429.00
410.10 - NELA Joint Membership	140.00
Total 410 - Membership	\$ 6,569.00
430 - Committee fundraising	600.00
Total income	\$ 16,005.14
Gross Profit	\$ 16,005.14
Expenses	
630 - Travel	2,461.15
700 - Conference	
700.11 - AV Expenses	2,000.00
700.80 - Conference Payroll Expense	3,077.47
Total 700 - Conference	\$ 5,077.47
750 - Office expense	
750.10 - Payroll	1,819.61
750.101 - Payroll Tax	1,741.14
750.102 Workers Comp	27.77
750.103 - Vendor Fee	388.82
Total 750.10 - Payroll	\$ 3,977.34
750.12 - Taxes and filing fees	85.00
750.30 - CC Merchant fees	561.47
750.60 - Telecommunications	76.50
750.90 - Equipment and software	974.32
Total 750 - Office expense	\$ 5,674.63
Total Expenses	\$ 13,213.25
Net Operating Income	\$ 2,791.89
Net Income	\$ 2,791.89

Tuesday, Feb 04, 2020 03:18:20 PM GMT-8 - Cash Basis

Massachusetts Library Association Profit and Loss July 2019 - June 2020

	Total
Income	
400 - Conference income	
400.10 - Attendee registration	1,165.00
400.20 - Exhibitors	8,405.00
400.50 - Sponsors	3,550.00
400.60 - Other income	5.14
Total 400 - Conference income	\$ 13,125.14
410 - Membership	27,101.00
410.10 - NELA Joint Membership	665.00
Total 410 - Membership	\$ 27,766.00
420 - Program income	600.00
430 - Committee fundraising	860.00
Uncategorized Income	1,700.00
Total income	\$ 44,051.14
Gross Profit	\$ 44,051.14
Expenses	
600 - Program expenses	500.00
630 - Travel	5,290.79
640 - Meals	266.45
650 - Dues & subscriptions	100.00
670 NELA Membership Expense	4,885.00
700 - Conference	
700.10 - Meals	82,837.75
700.11 - AV Expenses	2,000.00
700.12 - Awards	28.02
700.30 - Speaker fees	550.00
700.50 - Hotel expenses	4,445.80
700.80 - Conference Payroll Expense	13,809.35
700.90 - CC Merchant fees	144.66
Total 700 - Conference	\$ 103,815.58
750 - Office expense	
750.10 - Payroll	9,706.37
750.101 - Payroll Tax	7,387.52
750.102 Workers Comp	146.80
750.103 - Vendor Fee	1,546.84
Total 750.10 - Payroll	\$ 18,787.53
750.11 - Postage	4.05
750.12 - Taxes and filing fees	85.00
750.13 - Office Supplies	88.22
750.20 - Professional services	3,350.00
750.30 - CC Merchant fees	2,084.96
750.40 - Website hosting	13.30
750.50 - Insurance	1,112.00
750.60 - Telecommunications	532.16
750.90 - Equipment and software	4,344.32
Total 750 - Office expense	\$ 30,401.54
Total Expenses	\$ 145,259.36
Net Operating Income	-\$ 101,208.22
Net Income	-\$ 101,208.22

Tuesday, Feb 04, 2020 03:19:25 PM GMT-8 - Cash Basis

January 31, 2019

Starting Balance					
Income:	Category	Notes		\$10,731.31	Not Cleared Bank Account
	400.2 Conference Exhibitor Income		5281.00		
	400.5 Conference Sponsor Income		3550.00		
	410 Membership		6429.00		
	410.1 NEILA Joint Memberships		140.00		
	420 Program Income		0.00		
	400.6 Other Income	Peachex Refund	5.14		
	430 Committee Fundraising	Library Legislative Day Donations, CHLA & _____	600.00		
Expenses:				Total Income	
600 Program Expenses	Jordan Miller, Friends of the Erving Library Registration for MLA President for National Library Legislative Day, ALA Councilor Registration for ALA Annual, ALA Councilor Reimbursement for Mid Winter		500.00	\$16,005.14	
630 Travel			2461.15		1641.35
650 Dues & Subscriptions			0.00		
670 NEILA Membership Expense			0.00		
700.11 Conference AV Expenses	Deposit to SER Exposition Services		2000.00		
700.8 Conference Payroll	Kristen		3077.47		
700.9 Conference Credit Card Fees			347.39		
750.1 Payroll	Rebecca		1819.61		
750.101 Payroll Tax	Both Employees		1741.14		
750.102 Payroll Workmen's Comp	Both Employees		27.77		
750.103 Payroll Vendor Fee	Both Employees		388.82		
750.12 Taxes & Filing Fees	Mass AG and SOS		85.00		15.00
750.2 Professional Services	Accountant		0.00		
750.3 Credit Card Merchant Fees	Non-conference		214.08		
750.4 Website Hosting			0.00		
750.5 Insurance			0.00		
750.6 Telecommunications	Cell Phone		76.50		
750.9 Equipment & Software	Monthly Gasite and Annual Quickbooks Fees		974.32		
				Total Expenses	
				\$13,713.25	
Balance as of	1/31/2019		Actual Balance	\$13,023.20	Bank Balance \$14,679.55

Respectfully Submitted:

Benedette Quind

	8/2/2019	10/3/2019	12/3/2019	1/10/2020	2/5/2020
Fidelity Investments Accounts					
Cash Reserves	8772.05	6593.64	6609.51	6616.58	6623.48
Investments	141754.32	142173.49	148272.67	154131.08	155347.17
Total Fidelity Accounts	148,328.37	148767.13	155882.18	160747.66	161970.65
Wild Apricot Receivables					
<30 Days	2190	2860	493	3519	5932
30-60 Days	185	690	1695	245	1855
60-90 days	76	185	145	1020	245
90 days +	1784	1366	1261	96	96
Total Receivables	4235	5101	3594	5640	8125

MLA FY2021 Treasurer's Budget Narrative

Over the past six months, as Treasurer, I have been working to not only streamline the budget process for committees and sections but reviewing MLA financial data and processes to assist the association present a realistic budget for the FY2021 Fiscal Year. Esme and Rebecca have been instrumental in assisting me in this process and their input has been invaluable.

The past couple of years have been challenging for the organization with staffing changes and the challenges that presents. The Administrative Board feels we have been developing a great, more cohesive team of employees and board members to move forward.

The FY2021 is balanced by including a transfer of \$10,000 from the association's Fidelity Reserve account into our operating budget. This will only transpire if, as our bylaws state, at any time our bank balance goes below \$4000. We are hopeful that other strategies we are considering expanding both membership and conference income will come to fruition and this transfer won't be necessary but felt best to include it in the budget as those strategies are not finalized.

Although MLA has never included a transfer from reserves in the budget before, historically it is not an unusual occurrence.

Here is a list of transfers that have been done over the past 10 years:

July 2009	\$12,000
November 2009	\$8,000
December 2009	\$8,000
December 2010	\$10,000
January 2011	\$1,100
January 2015	\$5,000
November 2016	\$5,000
December 2016	\$2,500
November 2017	\$5,000
January 2019	\$5,000

As of January 22, 2020, we had \$6,616.58 in our Fidelity Cash Reserves Account and \$154,131.08 in our Fidelity Investment Account. The Admin Board and the Finance Committee will meet to propose the transfer of \$5000 from the Investment Account to the Cash Reserves before the start of FY2021 so that the \$10,000 reserve fund is available to us.

The Finance Committee has discussed and approved this proposal.

We are asking the MLA Executive Board to support presenting this budget to the membership at the annual meeting in May.

Respectfully submitted,

Bernadette Rivard, Treasurer



Youth Services Section Report February 14, 2020

The Youth Services section held its latest meeting in Tewksbury on January 16, 2019. We discussed the changes our new liaison Katrina Ireland presented to Conference Committee and the results:

- 2 youth programs per slot on the Tuesday of conference
- no mini fan con due to communication issue with presenter

We are also going to make a brief announcement about YSS at the beginning of our programs to hopefully drum up some more people for our section.

YSS will put out a call for new members with our new infographic to gain additional members. Esmé Green, MLA President suggested we migrate our most current agendas, minutes, etc. to the Association website and leave our wiki as an archive of past meeting information. We will also put out a call for nominations for our three positions which are all up for re-election in March.

Our monthly pet planner is ready to be printed and will be available to order on the MLA website! An email will go out to everyone who submitted their photos, allregions, and MASSYAC as well as our socials. We raised \$160 in photo entry fees and that, along with our budget, will allow us to do an initial printing of 24 planners. They will be \$25 apiece and we'll send them through delivery. Reaction to the preview that Marissa Antosh emailed out was very positive—pawsitive?

Ellen Sulzycki, our Member-at-Large West, is collecting materials for YSS' raffle basket for conference.

Our next meeting is at the Duxbury Free Library on Thursday, March 19 from 11:00am-1:00pm.

Respectfully submitted,
Marissa Antosh
Chair

MLS Update

January 2020

New Databases

The MBLC announced the addition of 4 databases. More details are in the Resource Sharing Update below. MLS is pleased to continue our work with MBLC to offer these additional titles to the membership. MLS is currently planning trainings to assist members in the promotion and use of these titles.

Consulting and Training Services Update

January Continuing Education Opportunities:

- An Introduction to the Whole Book Approach (Jan 10) – Early Literacy Webinar Series
- Get to Know Gale in Context: Opposing Viewpoints (Jan 14 and 22) – Gale Webinar
- Get to Know Gale's Career Transitions (Jan 15 and 22) – Gale Webinar
- The Future is Queer (Jan 16) – Teen Webinar Series
- ProQuest HeritageQuest (Jan 16) – ProQuest Webinar
- Girls Who Code (Jan 21) - Teen Webinar Series
- Gale Literature Resource Center (Jan 21) - Gale Webinar
- ProQuest Science (Jan 23) - ProQuest Webinar
- ProQuest Research Companion (Jan 23) - ProQuest Webinar

Census 2020: MLS has been supporting MBLC's efforts to engage libraries in preparation for Census 2020. In the fall, MLS hosted a webinar with the MA Complete Count Committee Coordinator and a Census Bureau Partnership Specialist. A recording of this program is now available online, along with resources from the speakers, at <https://vimeo.com/378584498>.

Climate Resilience Hubs: Communities Responding to Extreme Weather (CREW) invites Massachusetts libraries to serve as Climate Resilience Hubs. To serve as a hub, libraries must offer at least one program on climate preparedness each year, provide educational materials created by CREW, and display a Climate Resilience Hub decal. Libraries can also provide other optional services. In collaboration with CREW, UMass Amherst, and MBLC's COSTEP (Coordinated Statewide Emergency Preparedness for Cultural Heritage in Massachusetts), MLS will host a 3-part webinar series starting in February.

Small & Rural Library Management Webinar Series: MLS and three other state library systems have teamed up with ALA Publishing to provide webinar series focusing on management skills for small and rural libraries. This series is free of Massachusetts library workers, sponsored by a grant from the Manton Foundation. The link to register for the events is <https://bit.ly/359u0Pp>. The webinars are:

- Supervising Library Staff: A Guide for the Rural Library Manager (Jan 24)
- Balancing Library Management with Day-to-Day Responsibilities: A Guide for the Rural Library (Jan 31)

- Hiring and Recruiting Library Workers: A Guide for Small and Rural Librarians (Feb 7)
- Building Community Partnerships: A Rural Library's Guide (Feb 14)
- Library Security for Small and Rural Libraries (Feb 21)

Small Library Forum: The 2020 Small Library Forum will be held on Tuesday, November 17, 2020 at the Hogan Center, College of the Holy Cross, Worcester. More information will be forthcoming.

Word of Mouth Marketing: Cohort 2 of the immersive Word of Mouth Marketing program has wrapped up. That cohort was a four-month immersive program. Four libraries participated: Newbury Town Library, Reading Public Library, Worcester Talking Book Library, and Libraries of the College of the Holy Cross. WOMM campaigns addressed local funding, onboarding new cardholders, outreach, and digital archives. Applications will open in January for Cohort 3, which will take place through the spring.

Resource Sharing update

New databases available state-wide as of January 6, 2020.

Opposing Viewpoints (Gale)

covers timely issues, from capital punishment to immigration to marijuana. This cross-curricular resource supports science, social studies, current events, and language arts classes. Informed, differing views help learners develop critical-thinking skills and draw their own conclusions.

Career Transitions (Gale)

provides guidance and essential activities for job seekers and those investigating new career options, including students, soon to be graduates, and adults new to navigating the modern job market.

HeritageQuest Online (ProQuest)

provides access to more than 4.4 billion records. It delivers an essential collection of genealogical and historical sources—with coverage dating back to the 1700s—that can help people find their ancestors and discover a place's past.

Science Database (ProQuest)

is a growing resource of 7.3 million full text articles from over 1,600 sources. In full-text format, researchers have access to all the charts, diagrams, graphs, tables, photos, and other graphical elements so vital to scientific and engineering literature. Supports the needs of students studying applied and general sciences.

Research Companion (ProQuest)

helps students do more effective scholarly research and supports educators as they teach the core information literacy principles of finding, evaluating, and using information.

UPCOMING WEBINARS

In-person Gale sessions will be happening later on in the spring.

All sessions will be recorded.

Please sign up to get the recording, even if you cannot attend:

<https://calendar.masslibsystem.org/>

Opposing Viewpoints (Gale)

- Tuesday, Jan. 14, 3-3:30PM
- Wednesday, Jan. 22, 11-11:30AM

Career Transitions (Gale)

- Wednesday, Jan. 15, 11:00-11:45AM
- Wednesday, Jan. 22, 2-2:45PM

HeritageQuest Online (ProQuest).

- Thursday, Jan. 16, 2-2:30PM
- Tuesday, Feb. 4, 10-10:30AM

Science Database (ProQuest)

- Thursday, Jan. 23, 10-10:30AM
- Wednesday, Feb. 5, 11-11:30AM

Research Companion (ProQuest)

- Thursday, Jan. 23, 3-3:30PM
- Tuesday, Feb. 4, 3-3:30PM

New and Returning Members

New Librarians/members
Monthly Update - December

Librarian Name	Library	Town/City	Email
Carol Witt	Woods Memorial Library	Barre	cwitt@barrelibrary.org
Amanda Loiselle	Huntington Public Library	Huntington	LibraryDirector@huntingtonma.us
John M. Duval	Drury High School	North Adams	jduval@napsk12.org
David Barry	The English High School	Jamaica Plain	dbarry2@bostonpublicschools.org
Gregory Houston	Lee Elementary School	Lee	grhouston@leepublicschools.net
Cornelia Thoma	International School of Boston/Lyce International d	Cambridge	cthoma@isbos.org
Elizabeth Hitron	Sunita L. Williams Elementary School, Jerry Wasser	Needham	elizabeth_hitron@needham.k12.ma.us
Katherine O'Neil	Lenox Library	Lenox	koneil@lenoxlib.org
Jessica O'Connor	West Falmouth Library	Falmouth	joconnorwfl@gmail.com
Angelique Toroni	Hamilton Memorial Library	Chester	chesterlibrary@gmail.com
Sadie O'Rourke	Sandisfield Free Public Library	Sandisfield	sandisfieldlibrary@gmail.com
This color print = new members			
This color print = new librarians			
This color print = returning schools			

The Massachusetts School Library Association (MSLA)

Update to MLA Executive Board – February 2019



The Board recognized the accomplishments of **Carolyn Markuson** who passed away recently. Carolyn was a strong leader among school librarians.

The Board voted to write a letter of commitment to support a grant project for a three-year Laura Bush 21st Century Librarian **Grant project** for “The School Librarian Investigation – Decline or Evolution?” which will explore the evolving role of the school librarian and how school decision-makers are driving sometimes-dramatic changes in how U.S. public schools are meeting the library, information, and learning resources needs of their students and teachers. Project leaders:

Debra E. Kachel, Project Director, Affiliate Faculty, Antioch University Seattle

Keith Curry Lance, Ph.D., Principal Investigator, RSL Research Group, Louisville, CO

Legislative Breakfasts and Legislative Day

- Seeking to host two breakfasts in school libraries in March
- Have a school library representative share our message at all breakfasts
- Include school librarians in joint visits with elected officials on Legislative Day

Our **2020 Conference, “We can do it: School libraries build strong communities,”** will be held March 29-30 at the Sheraton in Framingham.

Keynote speakers include: Representative Tram T. Nguyen State Representative for the 18th Essex District

Awards to be Presented:

Judi Paradis Action Grant:

Kristie Hanley, Whittemore Elementary School Waltham

Administrator Advocate Award:

Dr. Deborah Froggatt, Director of Boston Public Schools Library Services

Dr. Jeffrey Marsden, Superintendent, Medfield Public Schools

Peggy Hallisey Leadership Award:

Anita Cellucci, Westborough High School

M.S.L.A. (Super Librarian):

Michael Caligiuri, Florence Sawyer School, Bolton

Maria D'Orsi, Medford High School

Laura Harrington, North Andover High School
Margaret Kane Schoen, Newton South High School

President's Award:

Liz Cammilleri, Venerini Academy, Worcester
Callie Graham, Burlington High School
Rose Marz, Boston Arts Academy

PALS (Parents as Library Supporters):

JC Solmonese Elementary School Parent Organization Norton Public Schools
LG Nourse Elementary School Parent Teacher Connection Norton Public Schools
Loring Elementary School PTO, Sudbury Public Schools

Web Seal of Excellence:

2020: Felicia Quesada Montville, Brown Middle School, Newton Public Schools

Renewed to display the 2020 MSLA Web Seal of Excellence:

2019: Pamela Vallee, Lunenburg High School
2018: Emily Houston & Kendall Boninti, Cambridge Rindge & Latin; Paige Rowse, Needham HS
2017: Bridget Knightly & Shelly Mains, Brookline; Margaret Kane Schoen, Newton South HS
2016: Ellen Brandt, Blanchard MS, Westford; Anita Cellucci, Westborough HS
2015: Joanne Teliszewski, Canton HS; Michael Caligiuri, Florence Sawyer, Bolton
2014: Cathy Collins, Sharon HS
2013: Robin Cicchetti, Concord Carlisle HS; Laura Gardner, Dartmouth MS
2012: Rachel Costello, Pentucket Regional HS

About MSLA

The MSLA is an association of school librarians, supporters of school libraries, and other stakeholders. We host professional development events and an annual conference to support our 700 members.

Next Board meeting is March 18, 2020 at MLS-Marlborough.

Contacts:

- Laura Luker, President, luker.laura@gmail.com
- Emily Kristofek, Office Manager/Event Planner - emilykristo@gmail.com
- Greg Pronevitz, Director of Outreach - greg@pronevitzconsulting.com, 978-760-4767

Massachusetts School Library Association

PO Box 336, Wayland, MA 01778

<https://www.maschoollibraries.org/>

MBLC Director's Report to MLA Executive Board
February 2020

Governor Baker has released his **House 2 FY 2021 Budget recommendation**. The entire proposal, which totals \$44.6 billion, can be found at: <https://budget.digital.mass.gov/govbudget/fy21/>

The Governor has proposed a 17.7% increase for 9101, our Admin line (which was requested due to our impending office move and significant rent increase) and 1% increases for 9401, 9501, and 9506. While it may look like 9501 is getting a cut, this is due to the artificial inflation of the line in FY2020 with \$158,000 in earmarks. If we take the earmarks out, the base amount for this line (\$9,901,081) is also getting a proposed 1% increase. The Governor is proposing level funding for 9402, 9406, and 9508.

Account	Description	FY 2020 Spending	FY 2021 House 2	Comment
7000-9101	Board of Library Commissioners	1,322,130	1,555,909	"Increased funding to meet projected need."
7000-9401	Regional Libraries Local Aid	11,516,000	11,631,160	
7000-9402	Talking Book Program Worcester	468,217	468,217	
7000-9406	Talking Book Program Watertown	2,665,800	2,665,800	
7000-9501	Public Libraries Local Aid	10,059,081	10,000,092	FY2020 included \$158K in earmarks
7000-9506	Library Technology and Automated Resource-Sharing Networks	4,259,000	4,301,590	
7000-9508	Center for the Book	200,000	200,000	

Our FY2021 budget hearing with the **Joint Committee on Ways & Means** has been scheduled for Monday, February 24th at Roxbury Community College. Commissioner Ochsenbein and I will be testifying at the hearing.

H.4154, *An Act Financing the General Governmental Infrastructure of the Commonwealth*, which includes \$150 million for the Massachusetts Public Library Construction Program (MPLCP), is still in the House Ways and Means Committee. We are regularly monitoring the bill's status.

Regarding the **MPLCP annual cap**, the Board's Construction Team met immediately after our monthly board meeting and discussed the following: the status of the cap, including recent communications with A&F; potential changes to the MPLCP; an advocacy plan for working with the library community to support our bonding and annual cap goals for the MPLCP; and a small library pilot project.

Strategic Plan 2021-2025: The MBLC Strategic Planning Team has added staff representatives and is considering candidates for interviews and focus groups. We have scheduled six Community Stakeholder Workshops:

AM Sessions- 9:30 am- 11:30 am (9:00 am light refreshments/ registration)

PM Sessions- 1:30 pm- 3:30 pm (1:00 pm light refreshments/ registration)

Day 1- Tuesday, February 18, 2020

AM Session- [Mashpee Public Library, 64 Steeple Street, Mashpee, MA 02649](#)

PM Session- [Boyden Library, 10 Bird Street, Foxborough, MA](#)

Day 2- Wednesday, February 19, 2020

AM Session- [Minuteman Library Network, 10 Strathmore Road, Natick, MA 01760](#)

PM Session- [Shrewsbury Public Library, 609 Main Street, Shrewsbury, MA 01545](#)

Day 3- Thursday, February 20, 2020

AM Session- [Lawrence Public Library, 51 Lawrence Street, Lawrence, MA 01841](#)

Day 4- Wednesday, March 11, 2020

PM Session- [MLS, Northampton, 241-243 King Street, Northampton, MA 01060](#)

Opioid Symposium Social Infrastructure Grants: Wrapping up our Libraries Respond to the Opioid Crisis initiative with MLS, 14 mini grants (out of a pool of 24 applicants) were awarded in early January ranging from \$500 to \$1000. Geographically libraries are represented from the Pioneer Valley through Central Mass, Metro West and the metropolitan Boston area. In addition to the opioid crisis libraries will be using grants for programming on mental health first aid, homelessness awareness, understanding trauma, and the teaching of LGBTQ cultural competencies for health care professionals. Kudos to Shelley Quezada and Michelle Eberle for their hard work and vision around the event and grant program.

LSTA Direct Grants: Members of the LAD team (Shelley Quezada, Lyndsay Forbes, Maura Deedy, and Evan Knight) delivered grant writing workshops to libraries who submitted letters of intent. Workshops took place in Holyoke, Middleboro and Sudbury. Many thanks to Lyndsay for coordinating the meetings. The next deadline in the process is February 20, when draft grant applications are due.

Trustee Orientations

Maura Deedy has begun scheduling Spring 2020 Trustee Orientations. The schedule to date includes the following, with more dates and locations to be added:

Date	Time	Location
Tuesday, April 7, 2020	6:00 PM	Monterey Library
Wednesday, April 15, 2020	6:00 PM	Hopkinton Public Library
Wednesday, May 27, 2020	6:00 PM	Falmouth Public Library
Wednesday, June 3, 2020	6:00 PM	Leominster Public Library

Shelley Quezada attended ALA Midwinter in Philadelphia at the request of the Association of Specialized Government and Cooperative Library Agencies (ASGCLA) to participate in a pre-conference “Deaf Culture and Libraries Forum: Awareness, Understanding and Action”. It provided an opportunity to learn more about the Deaf cultural heritage and programming for the Deaf community. There she shared what we are doing in Massachusetts including our work with the Mass. Commission for the Deaf and Hard of Hearing and our LSTA Access for All grant program.

Evan Knight has been appointed and sworn in as member of the Massachusetts Archives Advisory Commission (AAC) for a one-year term. Members and alternate members of the AAC comprise the MA State Historical Records Advisory Board (MA SHRAB), a federal program of the National Historical Publications & Records Commission (NHPRC), the grant making affiliate of the National Archives.

At ALA Midwinter, Maura Deedy was elected as a Board Member at Large for ALA's United for Libraries. Maura's nomination was made by United for Libraries Board member, Libby Post. Congratulations to Maura on this appointment to an important organization that impacts library trustees, friends groups and foundations.

MBLC Professional Library: On 1/15 Maura launched an MBLC Professional Development Collection on Overdrive with 3 titles. Two of the titles have already circulated twice. These titles are available to all card holders in NOBLE and across the state. Maura gives a thank you to Kate Butler, who suggested this idea at a LAD meeting to unanimous support.

One of the benefits to an Overdrive Advantage account is that we are able to create curated lists based on titles available in NOBLE. The first one is New Director Support with titles on management and leadership. Future curated lists can be developed topically to support programs or grant rounds, highlight Bruins players' favorite books, support events like the Opioid Symposium and more. We welcome all ideas. You can see our landing page and collection here:

<https://noble.overdrive.com/noble-mblc/content>

MPLCP: Throughout the month of January, the construction team conducted a total of six focus groups in every region of the Commonwealth. The focus groups consisted of survey respondents who indicated a desire to be involved in the process and included Directors, Trustees, Architects, Owners Project Managers, and Building Consultants. In each focus group, participants were asked to elaborate on survey responses and respond to potential MPLCP changes and their possible impact on libraries and municipalities. A final focus group for respondents unable to attend in their region will be held in mid-February, completing this step in the evaluation of the program.

The **Communications Team** completed the new MBLC magazine (fall/winter edition) which highlights the important work libraries do in providing services for everyone in the Commonwealth. The magazine was mailed with a letter to Massachusetts state and federal legislators. Libraries will each receive a copy through MLS delivery. The team plans a spring/summer edition for publication in July.

The team also launched the legislative agenda website and #StateAidinMA social media campaign. The feedback from librarians on both has been positive.

The team is partnering with First Lady of the Commonwealth Lauren Baker and the Boston Bruins for a new summer reading challenge. Information and materials for the new challenge will be available to libraries in the spring. Over the past several months, the MBLC communications team worked closely with a focus group of librarians and colleagues at MLS to develop this new initiative. The team is also working on new materials for summer 2020 and will participate in a series of summer workshops with colleagues from MLS.

The team is also working with Mrs. Baker, the Boston Bruins and two students from Project 351 to coordinate reading events in libraries for DCF kids and their foster/adoptive parents this spring.

The Boston Bruins PJ Drive that benefits DCF Wonderfund and Cradles to Crayons has started. The MBLC communications team develops materials for the drive, coordinates library participation and runs the PJ Drive kickoff. The goal is to collect 13,000 pajamas for kids in need. The kickoff will be held at East Forest Park Branch of Springfield City Library. Mrs. Baker will participate in the event along with Commissioners Resnick and Kronholm. Over 120 libraries have registered for the drive.