Executive Board
Minutes
Friday, April 8, 2022, 10am – 12pm
Virtual meeting via Zoom

Attending: Joanne Lamothe (President), Kim Hewitt (Vice President), Noelle Boc (Secretary), Bernadette Rivard (Treasurer), Nora Blake (Past President), Rebecca Beckley (Association Manager), Eileen Dyer (Legislative), Esme Green (Conference), Jennifer Harris (Legislative), Emelia Thibeault (PIE), Ellen Rainville (ByLaws), Pam Aghababian (Reader’s Advisory), Jocelyn Tavares (PR), Andrea Fiorillo (IF/SRC), Michelle Filleul (Conference), Sharon Shaloo (MCB), Meena Jain (Program Planners), James Lonergan (MBLC), Ellen Keane (Conference), Felicia O’Keefe (YSS), Anna McGrath (ParaLibrarians), Kristen Collins (Conference), Deb Froggatt (MSLA), Pam McCuen (Jordan Miller), Krista McLeod (NELA/Membership), Sarah Sogigian (MLS)

Call to order at 10:03am

Motion to approve the minutes of February 11, 2022 meeting made by Jennifer Harris and seconded by Pam Aghababian. All in favor.

Treasurer’s Report - Bernadette Rivard
We are in the black as of this month. Our investments are up a little bit. We were down $10,000 compared to last year in February, but in March we are up $5000 compared to last year.
Income looks good.
Motion to accept the Treasurer’s Report made by Esme Green and seconded by Kim Hewitt. All in favor.

Association Manager’s Report - Rebecca Beckley
Rebecca will be there at conference. A lot of towns need a signed W-9 updated from MLA; make sure that they have the updated MLA address if your town needs it.
If a committee/section wants to solicit donations particularly for their group, it is possible to do on the website. Program Planners, Book Cart Drill Team and Conference all have separate donation boxes.

Conference Update -Kristen Collins, Esme Green and Ellen Keane.
130 registrants, 16 sponsors and 30 exhibitors so far. Rooms are still available at the hotel.
Think about perhaps buying a better software for the conference website in the next year. Cost could be offset by selling more ad space.
Run of Show for the whole conference is put together roughly.
We might need to revisit institutional memberships in the next year.
Conference Edition Newsletter to publish April 28, 2022—if your section wants to add anything to the newsletter, you can. Get stuff in by April 21st. Jocelyn will send one more email out to Executive Board for conference slanted news or highlights of interest to your section. Shorter is better, but no real limits to what you want to provide.

Section and Committees to Appoint Member to PR Committee – Joanne Lamothe
We want to have a member of every section/committee to appoint someone to be on the PR committee. On Facebook, every liaison can have an administrative account to the MLA main page to post with. This also attaches you to Instagram. For Twitter, every section has their own hashtag to use. Some sections like Reader’s Advisory are doing short genre videos for YouTube.

IF/SRC—Andrea Fiorillo
We are getting slammed with challenges. Follett/Destiny ILS was offering a way for guardians to see what their kids were checking out on controversial topics, but they have walked that back. Hoopla had added content from some fringe publishers that had misinformation—they took some of those publishers out but some books remain. They have said that individual titles can be blocked by your library. IF/SRC is looking to meet with Hoopla at MLA.

School record request from Mass Family Institute asks for: title, edition and publisher of all books, videos, and materials on human sexual education or human sexuality issues. They wanted invoices for all the resources, including printed materials and online content and the names of all individuals and organizations who have made presentations involving “the subjects of sex, sexuality, or bullying” to students since August 2017.

IF/SRC is looking for help and support. Would like to have MBLC, MLS and MLA all work together to prepare our profession to be able to handle challenges.

Updates

- **MBLC—James Lonergan**
  One question survey about the 5 year plan is out—please respond. Perkins Library is on the list as a finalist for a National Medal for Library and Museums.

- **MLS—Sarah Sogigian**
  MLS & MBLC are working on training on the challenges and audits, so look for those.

- **NELA—Krista McLeod**
  It’s nominating season for NELA officers. Nominating for the Greenaway Award as well. Deadline in June.

- **MSLA—Debbie Forgatt**
  Equitable access for school libraries with a certified librarian is an issue still for legislation; Digital Equity Act—how are students being taught how to use digital resources? Talking to Senator Markey’s office around how to get equitable access through school libraries.

- **Mass Center for the Book—Sharon Shaloo**
  Hoping to have a fall event.

- **Others**
- Legislative Days are completed: registrations were slightly down, but the Legislative Breakfasts had fantastic turnouts. Over 65 members of legislature attended sessions, which is great. Over 250 attendees over the 4 days. We need to really train directors about advocacy.

There was no New Business

There was no Old Business

**Motion to adjourn** made by Nora Blake at 11:34am and seconded by Esme Green.

*Next meeting: June 10, 2022 @10am - Annual Transitional Meeting via Zoom*