## PETITION to the MEMBERSHIP of the

## MASSACHUSETTS LIBRARY ASSOCIATION:

## FORMATION of the READERS' ADVISORY SECTION

The requisite number of members of the Massachusetts Library Association (MLA) having similar interests in common and realizing the necessity and benefits of a group which would champion and advance the practice of Readers' Advisory across the Commonwealth request Membership approval to form a Readers' Advisory Section by means of vote at the Annual 2019 Business Meeting. We hereby submit this signed petition to the Executive Board for consideration and recommendation.

Section Purpose: To champion and advance the practice of Readers' Advisory (RA) statewide by means of, but not limited to: providing educational opportunities and resources to libraries, librarians and all library workers; fostering and promotion of grants from organizations and institutions for purposes of furthering RA; and connecting writers and the library community.

Needs to be Fulfilled: At the core of the American Library is the mission to pair each patron with the right book at the right time. Access to written content has exploded due to constantly evolving technology, making expertise in this area of library practice more necessary and urgent than ever before. Changes in the publishing industry have resulted in an explosion of new material with over a million works being published annually, requiring that library personnel use expanded knowledge in conjunction with other new and advancing tools to satisfy patron needs. It is incumbent upon the Massachusetts Library Association to assist the Libraries and Library Workers of the Commonwealth in the fulfillment of this mission.

Sponsoring Members:
Nanci Milone Hill
Diane Annunziato

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