



**MLA Administrative Meeting  
Minuteman Library Network Central Site  
Natick, MA  
November 9, 2012**

**Meeting Attendees:** Dinah O'Brien (President), Ruth Urell (Past President), Elizabeth Marcus (Vice President), Bernadette Rivard (Treasurer), Elizabeth Hacala (Executive Manager), Laura Bernheim (Secretary)

**Call to Order:** Dinah O'Brien called the meeting to order at 10:30 am

**Approval of Minutes:** Ruth moved to approve. Bernadette seconded.

**President's Report (Dinah O'Brien)**

- Dinah is getting good feedback from her letters welcoming new members to MLA.
- She, along with Elizabeth Marcus (Betsy) attended the joint [Massachusetts Library Trustees Association](#) (MLTA) and Massachusetts Friends of Libraries (MFOL) joint conference on October 27 in Worcester.

**Vice President's Report (Elizabeth Marcus – Betsy)**

- Betsy discussed her day at the MLTA/MFOL conference on October 27.
- As per her role as Vice President, Betsy vetted the photographs used for the Youth Services Section Tattooed Youth Librarians Calendar.
- Clarified with Elizabeth Hacala regarding paying for speakers' lunches at the MLA Conference. If a speaker (who is not an MLA member) is planning on staying for a meal after speaking at a conference program, the sponsoring committee or section can make arrangements with the conference committee to have the lunch paid for by MLA. So that they don't pay for meals that are not eaten, the conference committee does not automatically include lunch.

**Past President's Report (Ruth Urell)**

- The "Massachusetts Libraries" booth at the Boston Book Festival was a great success.
- MLA still needs a liaison to the Massachusetts Center for the Book. Betsy volunteered to do it.
- Ruth asked Dinah about the Joint Advocacy Program, which was held at the MLTA conference and will also be held at various libraries across the state. The presentation is online, for those who can't attend any of the sessions: [http://mlta-online.org/resources/How+the+West+Was+Won\\$21\\$21\\$21.ppsx](http://mlta-online.org/resources/How+the+West+Was+Won$21$21$21.ppsx)

- Ruth is involved in the planning of the legislative breakfast in the northeast area with MVLC and NOBLE libraries. The next meeting is in Reading.

#### **Treasurer's Report (Bernadette Rivard)**

- MLA made \$310.50 more in membership income in October of this year, than October last year.
- Bernadette shared a quarterly budget update report, reflecting the MLA budget and activity in the checking account during the period of July – September 2012. There are two columns in the report, reflecting what the budget would be for that period, as well as the actual spending or income, with explanations. Members of the administrative board asked questions. Betsy suggested including the figure for the entire year's budget, in addition to the quarterly number. Bernadette and Elizabeth will continue to work on the report, using the board's suggestions, in order to present at the entire executive board in December.
- More steps are being made on the part of the Digital Commonwealth to get established as its own non-profit organization. Bernadette will give them a check of \$9,000 in order to set up their own checking account, and then present them with the balance once they are officially established as the non-profit.
- The Jordan Miller fund, which uses money in the investment fund, spent \$700 for a program at the New England Library Association in October. Since the money was taken from the MLA checking account, the organization needs to reimburse itself by transferring money from the investment fund into either the checking account or the cash reserves. The board agreed to move the money to the cash reserve.
- The Jordan Miller fund balance as of December 31, 2011 was \$12,960.67. Elizabeth and Bernadette are going to review the account every spring in order to update them for the following fiscal year.
- There was some discussion about the three MLA funds, their histories, their roles, etc. The three funds are as follows: *Jordan Miller Storytelling Program* ("MLA serves as the host organization for the Jordan-Miller Storytelling program, established by Bertha Mahoney Miller as a living memorial to her friend and colleague, Alice M. Jordan. The Jordan-Miller Committee is charged with program planning and implementation. It is the intent of the Jordan-Miller fund that the sponsored events be of a quality to attract a regional and national audience."); *Moulton Fund* ("Through the Moulton Fund, MLA is committed to assisting librarians who are targets of unfair personnel practices and/or actions stemming from intellectual freedom activities."); *Kay Bader Scholarship* (conference scholarship awarded to some first time conference attendees).

#### **Executive Manager's Report (Elizabeth Hacala)**

- Worked on Save the Date for the Annual Conference on April 22 – 24 (with post conference on April 25)
- The Candidate's Survey conducted by the Legislative Committee is now [online](#).

- Elizabeth set up online order form for the YSS Tattooed Librarians Calendar. The price will be \$26, including \$20 for the calendar, \$5 for shipping and handling, and \$1 for the processing fee.
- Membership is even with what it has been the last few months.
- Elizabeth is setting up online voting to approve an updated version of the children's standards.
- There are some issues with adding administrators for MLA Facebook page. Laura will try to work with Elizabeth about this.
- There was some discussion about the 2013 conference.
- Elizabeth is working on migrating MLA e-mail.

### **Old Business**

- Don Wood from the Chapter Relations Office at the American Library Association (ALA) reached out to MLA regarding publishers' roles regarding release and access to e-books. Associations from Indiana, New Jersey, and Montana have openly opposed the restrictive actions on the part of publishers. California and Maryland have also signed on with ALA regarding this. The board agreed that MLA should also sign on.
- The Youth Services Section (YSS) would like to put together an overnight retreat for youth librarians in May 2013 in the Western Part of the state, about two weeks after the annual conference. Dinah and Bernadette and YSS Chair, Sharon Colvin, discussed the possibility in a conference call. There was some concern that the retreat would be too close to annual conference. The administrative board agreed to invite YSS to include the idea in its FY 2014 budget, and details in its budget narrative.
- As mentioned above, the YSS is releasing its tattooed youth services librarian calendar. It's an 18 month calendar starting in January 2013. The printing cost is fairly high, but if 155 calendars are sold, then the association should break even. The board discussed limiting the initial print run to 250 copies instead of 500, but the order to the printer had already been made by the YSS chair for 500 copies.
- Ruth brought up the possibility of reviving the MLA Innovation Award and including it as part of the bi-annual PR awards. Elizabeth suggested that Ruth discuss it with former membership chair, Kimberly Lynn.
- There was some discussion about the PARALibrarian Certificate of Achievement (PARA). The board recommended that the Education/Personnel Committee look at it.

Ruth moved to adjourn at 1:20 pm. Bernadette seconded.

Respectfully submitted,

Laura Bernheim  
MLA Secretary