



Massachusetts Library Association
Executive Board Meeting
June 21, 2013

In attendance: Dinah O'Brien (President), Ruth Urell (Past President), Elizabeth "Betsy" Marcus (Vice President/President Elect), Bernadette Rivard (Treasurer), Maureen Ambrosino (Incoming Vice President/Membership Chair), Ryan Livergood (Incoming Treasurer), Laura Bernheim (Secretary), Elizabeth Hacala (Executive Manager), Susan McAlister (Legislative), Meredith Crosby (Technical Services Section), Jocelyn Tavares (Public Relations), Kirsten Underwood (Personnel/Education -- PIE), Noelle Boc (Youth Services Section), Sharon Colvin (Youth Services Section), Ellen Keane (Conference Committee), Laurie Lessner (Public Relations), Daniel Saulean (Technical Services Section), Nancy Rea (ALA Councilor), Jackie Rafferty (Intellectual Freedom)

Dinah O'Brien started the meeting at 10:15. Introductions were made. Dinah asked for input from section and committee chairs about topics to discuss under new business.

Treasurer's Report (Bernadette Rivard)

[Report](#)

[Third Quarter Financial Report](#)

- Membership is ahead \$9000 this year.
- The investment accounts are doing well.
- The financial picture continues to improve.
- Bernadette will be a member of the Investment Committee along with Deb Abraham and Susan McAlister. The group will schedule a meeting in the fall.
- Some of the conference income and expenses are not included on the quarterly financial report.
- The conference was profitable. (More about the conference in the conference report)

Executive Manager's Report (Elizabeth Hacala)

[Report](#)

- Elizabeth is wrapping up the fiscal year.
- She is also wrapping up odds and ends from the conference.
- Elizabeth is continuing to work on the website.
- A Request for Proposal (RFP) has been written for an executive manager. Elizabeth is one of the candidates.
- Elizabeth said that if this ends up being her last meeting that it is has been a pleasure serving with MLA.

Committee and Section Reports

Legislative Committee (Susan McAlister)

Report

- The committee has discussed Legislative Day and is considering going back to events in separate rooms from the Massachusetts School Library Association (MSLA)
- Susan Flannery, from the Cambridge Public Library, won lunch with US Representative Mike Capuano, and donated that to MLA. Jackie suggested that the MLA President (who will be Betsy Marcus) and representatives from the legislative committee should attend the lunch. Anyone with suggestions of topics to bring up discussion should e-mail Susan McAlister at smcallister@minlib.net Please remember that the topics should be related to federal (not state) legislation.
- There was some discussion about fundraising for Legislative Day. There was some concern that asking Friends groups for money for Legislative Day would take away from fundraising efforts from those who organize legislative breakfasts.
- A discussion ensued about how to fund legislative breakfasts. One concern regards the question of who will be the fiscal agent in the respective geographic regions. Dinah suggested asking library trustees to donate money. Noelle suggested asking local businesses to donate items such as food and coffee.
- Betsy mentioned that MLA was not referenced at the breakfast that she attended. A suggestion was made that a speaker slot be given to a representative from MLA.
- The legislative committee is holding a breakfast on October 1 at CW/Mars headquarters. There is also a [legislative breakfast toolkit](#) available on the MLA website. A suggestion was made to restrict access to that to MLA members only so as to entice people to join MLA.
- MLA's advocacy efforts seem to be working as this year, for the first time in many years, there are no cuts in the statewide FY2014 budget.

Technical Services Section (Daniel Saulean)

Report

- The section held three successful programs at annual conference.
- All of the [presentations](#) from the programs are on the MLA website. Again, a suggestion was made to restrict access to MLA members, only.
- Membership in the section has almost doubled since last year.
- Daniel is moving to Hawaii!

Public Relations (Jocelyn Tavares and Laurie Lessner)

- Nancy Sheehan from the Beebe Library in Wakefield is a new co-chair.

Membership Committee (Maureen Ambrosino)

- Now that Maureen is going to be Vice President, the committee needs a new chair.
- Maureen is trying to build a relationship with [Better World Books](#) and MLA. Dinah asked her to bring paperwork regarding that before the August executive board meeting.

Conference Committee (Ellen Keane. Elizabeth Hacala and Bernadette Rivard also mentioned facts about conference in their respective reports)

- The conference brought in a profit of about \$20,000.
- The bill for the Hyatt was around \$60,000. MLA was not charged any penalties for unfilled rooms.
- Approximately 600 people attended conference was higher than expected and higher than in recent years.
- The next conference will be held May 6 - 8, 2014 at the DCU Center in Worcester. The conference committee still needs to work something out with a local hotel.
- Michael Colford and Sarah Sogigian have left the conference committee. Esmé Green and Michelle Filleul will serve as conference co-chairs, along with Ellen.
- Ellen stressed that each committee and section should have at least one representative to the conference committee. Please send her the names of your representative so that she can include them in correspondence. Please send her the name before the August meeting. Conference committee meetings are the last Friday of every month, with the exception of August 23.
- Ellen asked if a member of conference committee could attend administration meetings so that they can be present for discussions regarding conference. Maureen Ambrosino will serve as the administrative board's representative to the conference committee.

Personnel Issues/Education Committee -- PIE (Kirsten Underwood)

- They are setting meeting dates for the upcoming year.
- One of the conference scholarship recipients was a high school student who is planning on pursuing a career in librarianship. Kirsten mentioned possibly dedicating a scholarship for students that age.

Youth Services Section -- YSS (Sharon Colvin and Noelle Boc)

- YSS held successful programs at conference.
- The Vice Chair will be the YSS Representative to Conference Committee.
- YSS is going to strengthen its ties with its counterparts in the New England Library Association (NELA)
- Members of YSS are going to attend various youth services groups across the state. Maureen will supply them with membership applications.
- YSS will be holding a retreat most likely on March 1 and 2.

Intellectual Freedom (Jackie Rafferty)

[Report](#)

- The Intellectual Freedom Committee wrote a mission statement. ***Susan McAlister moved to approve. Laura seconded. The statement passed.***

Social Responsibilities Round Table (Jackie Rafferty)

- Jackie mentioned the newly established Social Responsibilities Round Table and urged anyone who is interested to join.

Liaison Reports

American Library Association -- ALA (Nancy Rea)

(note -- this report was given at the beginning of the meeting)

- Please e-mail Nancy at nbrea01@gmail.com about any issues that she should take to the ALA Conference at the end of the month.
- Susan asked if there had been any discussions about the NSA privacy issue and Nancy mentioned that there had not yet been chatter on the listservs. Jackie did mention that the ALA Intellectual Freedom Committee is very involved.
- Ruth mentioned that she would like to see a strengthening of the state chapters.

Old Business

- Dinah thanked Ruth Urell and Bernadette Rivard, who are both leaving the board, for their years of service.
- Ruth mentioned the importance of recruiting other members to MLA.
- Please consider volunteering for MLA at the Boston Book Festival on October 19.

Ruth moved to adjourn the meeting. Susan seconded. The meeting was adjourned at 11:50 am.

Respectfully submitted,

Laura Bernheim
MLA Secretary