

MLA Legislative Committee

12/10/15 at 10am at MLS

Attendees: Susan McAlister, Mary Rose Quinn, Celeste Bruno, Jennifer Harris, Kathy Lowe, Krista McLeod, and Greg Pronevitz.

On phone: Jackie Rafferty, Charlotte Canelli

Celeste reviewed new **Legislative Agenda** Handout

The document is going to print soon for wide distribution to libraries, trustees, legislators, networks. There will also be an online version.

Leadership Meetings

Rep. Jones 4 libraries, Dianne, Greg 12/11

Rep. DeLeo Librarian? Diane Wallace & Ruth U.? 11/21

Sen. Spilka Dianne, David, Carol Caro, Greg, and Susan 12/18

To do:

Rep. Dempsey Haverhill, Krista's reaching out to Haverill Director

Sen. Tarr March Breakfast will look into smaller meeting earlier

Gov. Baker

Sen. Rosenberg (Jan R)

Legislative Breakfasts

There are at least 7 breakfasts scheduled

Mary Rose will send Susan M the list to be posted on MLA Website

More discussion of shifting breakfasts to the fall. In election year does this get dicey? If we shift to fall breakfasts who do we invite? Who speaks?

Idea of doing a candidate forum instead. Start with a pilot project. Combine with other similar town departments and do it jointly. Schedule a meeting (like the Breakfast on Breakfasts) to brainstorm with librarians statewide.

Legislative Day

A review of what we've done in the past

- Joint with MSLA/MLA
- MSLA Bookmark awards
- Dead time awaiting the bus from western Mass.
- Breakfast
- Briefing
- Lunch

- Speeches
- Advocacy award

How can we change the day to improve attendance and make it exciting?

Options

- Displays on libraries
- PR Cte award winners
- Can we show off sharing resources
- Coding in . . .
- Maker spaces, e.g., Newton and Duxbury or Bernadette
- Its not just books and it costs more
- Show Digital Commonwealth
- Sign them up for an eCard
- Delivery
- Telescope program
- One book, one community at Plymouth
- ESL, literacy and citizenship
- Job hunting assistance
- How to distribute among schools and PLs?
- How do we attract librarians and trustees from across the state?
- Can we reach out to folks who haven't been involved.
- Specific invitations to new directors.
- Meet before lunch, or something special for first timers.
- How many is enough? What space can we use?
- Skip breakfast and use the space.
- Commonwealth eBook Collections-Trish London
- ComCat
- Make it fun. Generate a buzz

How do we decide the types/content of displays? The group decided to put out a call for proposals.

Joint proposals would be welcome.

- A table for new construction libraries perhaps shared with State Aid presentation.
- Showcase what we do
- Everything we do goes into sharing resources.
- STEM in libraries, there have been many projects
- New library directors/first time attendee briefings
- Read posters
- The Governor has the opioid crisis as a priority.
- Is the MBLC preservation program of interest?
- John P. should also attract an audience. Get his book for CeC LFC and SL and Network Collections

We need an action plan to ensure follow through. Invitations are usually via allregions. Should expand to pubdirs, friends and trustees. Need to do better marketing.

Agenda for the day

10-11 Showcase set up
10:30-11:00- New Directors/first time attendees briefing at the State Library
11:00-12:30 Showcase
12:30-1:00 Lunch
1:00-1:30 Award to John Palfrey
1:30 Closing
After or Before Visits

Action Items

1. Call for proposals (Krista M and Kathy L.)
 - Krista will craft the language
 - Kathy will put in a surveymonkey
 - The call needs to go out by next week
 - Proposals due by Jan. 14th @ 6 pm
2. Save the Date announcements-need to look professional and interesting. Need graphics
 - Jennifer H. will provide content
 - Susan M will explore using Evite to send the announcements
 - Celeste will provide graphics
3. Briefing for New Directors – hold in the State Library
 - Dianne will contact Ms Johnson, State Librarian
 - Need a volunteer to help with the agenda for this briefing
4. Order tables, check on wifi availability
 - Susan M will ask Beverly to help with this
5. READ posters
 - Greg will solicit bids from photographers
 - Greg will be responsible for the editing needed to complete the posters.
 - Krista will do the printing

NEXT MEETING January 15th @ 1:00 pm at MLS in Marlboro

Because of ALA we needed to reschedule the meeting on 1/8
The meeting will be used to review the proposals for the Legislative Day Showcase.