

MLA Legislative Committee Meeting Minutes January 27, 2016

Present: Susan McAllister, Charlotte Canelli, Ruth Urell, Kathy Lowe, Jennifer Harris, Krista McLeod, Tim Spindler, Tressa Santillo. On conference call: Anna Popp, Greg Pronevitz, Nancy Rea, Mary Rose Quinn, Jackie Rafferty, Sharon Shaloo.

The meeting was called to order at 10:07 am at MLN Central Site in Natick.

- **MLA/MSLA Legislative Day at the State House:**
 - ✓ An invoice from **Ayanna Clark, State House Events Coordinator** has been submitted to the Treasurer of MLA.
 - ✓ Registration is live through the MLA website.
 - ✓ Senator Kathleen O'Connor Ives is still on maternity leave but will be available that day for the presentation of the advocacy award and certificate.
 - ✓ President of MLA presents the award to Kathleen O'Connor Ives.
 - ✓ A few legislators may speak.
 - ✓ Showcase participants have been selected. They should arrive before 9:30 and set up to begin at 10:30 and stay at their tables until lunch. There are 9 public libraries, 6 school libraries, 1 special library. State agencies and associations will have tables outside the Great Hall.
 - ✓ A printed program for the day (and for the website) will be prepared.
 - ✓ Registration will begin in the Great Hall with coffee and pastries service.
 - ✓ Room 222 has been reserved from 9 am – 12 pm for orientation and briefings:
 - Orientation for new attendees will take place in Room 222 from 10:30-11:15 am.
 - Briefings will be held from 9:30 -10:00 am and repeated from 11:30-12:00 pm.
 - ✓ The photographer will set up from 9-9:30 am and will take photos from 10:30 – noon. The table will be set up in the same area of the room – there will not be a presentation tables near the photographer this year. We will have a READ poster at the registration desk. Jennifer will bring books.
 - ✓ Lunch will be available at 12:00 and will be ordered through Metro Catering for 300. Coffee and Danish for 150 will be available earlier at registration (see above.) Metro – tablecloths?
 - ✓ Speakers will begin at 12:15 pm.
 - ✓ A Save the Date will be sent through the MBLC (Mary Rose.) Librarians are encouraged to invite their legislators to lunch and/or make an appointment to visit.
 - ✓ Mary Rose's son will make Why Libraries stickers. Charlotte Canelli will investigate first-time attendee buttons available at orientation.
 - ✓ Tressa will look into new participant/seasoned participant match-ups.
 - ✓ We will have 240 chairs and 20 round tables. Steve and Tim will make some kind of markers for the tables with regions on them to encourage legislators and librarians to sit together.
- **National Legislative Day is May 1-2 in Washington, DC.** We need a strong force. Jackie Rafferty will be the contact coordinator and is interested in attending. Western Advocates, MBLC, MSLA, Center for the Book should have representatives attend. There is a total of \$800 in the MLA budget for reimbursement for one or two MLA representatives.
- **OCLN's Miles to Reach You Campaign began** January 15 and continues through February 15, 2017.
- **A Meet and Greet with legislators was held in Plymouth.**
- **The Governor's Budget was submitted with a 1% increase for libraries.**
 - ✓ Mary Rose and Diane are meeting with Rep. Kay Hogan on Feb. 2 to discuss the Library Caucus.
 - ✓ Library Caucus is scheduled for February 21. **NOTE! This date has been changed to March 16th at 11 am.**
 - ✓ Budget hearings begin in March.
- **Legislative breakfasts have been impressive and well-attended across the state.**
 - ✓ It was suggested that perhaps breakfast should be held when the library is open.
 - ✓ The Why Libraries bookmarks have not been consistently available at breakfasts.

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- **The Boston Bruins Pajama Drive begins February 2:**
 - ✓ The Drive which is coordinated with DCF this year; First Lady Lauren Baker, a library advocate, has attended meetings and is enthusiastic.
- **The MBLC has produced an editable, adaptable Legislative Agenda for all libraries.**
- **Love Letters for the Library campaign**
 - ✓ It will begin immediately and a toolkit will be available.
 - ✓ Libraries will send valentines to MBLC through delivery.
 - ✓ MBLC staff will deliver the valentines to legislators.
- **The MLA PreConference plans are being finalized with ALA.** Nancy Rea is coordinating with ALA. Cost \$50. Hopefully will cover airfare and hotel for two ALA speakers.
- **Ruth spoke about the need to get more trustee engagement, especially at the MLTA meeting. Only 100 of the 2000 trustees are members.** She will be working with the Trustee listserv to get more engagement.

The meeting adjourned at 12:30 pm



Charlotte Canelli