

MLA Legislative Committee 10/28/16

Attendees

Susan M.	Steve S.	Charlotte C.
Mary Rose Q.	Anna F-F.	Krista M.
Dianne C.	Jackie R.	Anna K.
Tressa S.	Kathy L.	Greg P., note taker

AGENDA

Legislative Day - next steps

March 7, 2017 a Tuesday

Jennifer Harris will run Legislative Day

We need a legislator to sponsor. Jennifer is working to identify one.

Is Krista working to reserve a room for first-timers orientation?

Tressa suggested that we might be looking to identify a buddy system to encourage new folks to be active.

We're considering a loose RSVP system to learn who is coming.

Charlotte is doing catering with Metro.

Kathy and Jackie are working on the showcase. We should get the application out early. Emails on it were going out in December.

Let's tie proposals to leg. Agenda with a choice of topics to select, i.e., Because . . .

Only room for 15 displays in Great Hall.

Greg is verifying the availability and price for the photographer and create a promo piece to invite more legislators.

Greg will coordinate photography and design posters and promotion.

Krista will handle printing again.

Could Jennifer bring books again?

Registration desk needs knowledgeable people to connect legislators and aides with constituents and activities.

Could we have a list of registrants sorted by town to help with this?

Steve offered to help with Wild Apricot.

Susan will work with Admin. Board. to set it up.

Advocacy award to Katherine O'Conner-Ives will rec. to Ex Bd at next meeting.

What is chief goal? Encourage action by library folks. Have a presence at the state house. We have to figure out a way to make the library presence more than once a year.

Can we incentivize attendance?

Is WMLA planning a bus. Greg checked, they are planning a bus.

Could someone reach out to Simmons to encourage participation.

Could vendors sponsor a bus.

Could Kristen who coordinates MLA exhibit contact Gale.

How can we get patrons to come? Offer a free lunch.

How can we attract trustees, friends, and academic librarians? And provide a call to action?

If we are asking librarians to show up and contact legislators afterwards, could we have a checklist or badging system. A bookmark? A fun award? Could we tie to conference? A raffle? Steve will design something with steps to being a good advocate. Could we involve the retired librarians? Distribute as pdf.

Maybe a badge at MLA conference?

We need to update the web site for the 2017 Leg. Day.

MBLC Report

Dianne was at COSLA and ALA Washington office. Emily Checkatoff is checking about how many states have lobbyists?

23 have lobbyists

2 Lib. Dirs groups have lobbyists

8 states don't have lobbyists

ALA has libraries in crisis protocol. ALA will notify the state.

National Library Legislative Day in May 2-3. It is time to start planning, training, and connecting. Could we invite students? Cost concern. How will we pay for it? Could we attract them to Mass. Lib. Leg. Day.

Could we get parent speak at Leg. Day?

Legislative breakfast calendar

Why don't we use EventKeeper to list and create a feed for breakfasts with many problems. Krista will contact Nanci to get permission to set up an effective feed. Susan will contact Jenn to work with Plymouth Rock.

Jan 27 SAILS and Berkshires

MinMan date TBD

Dec. 16 Peabody

OCLN has a date. Program: speak about state aid. Randolph.

Legislative Agenda - review Celeste's posters

Boston Book Fest was very successful. The posters were popular. 55 people signed up for MLA engage.

Can we get a message about how important all of the lines are? This will be in the talking points.

A cut to one hurts all libraries.

Some adjustments will be made to the back figures.

It will be customizable for local libraries.

These will be sent monthly to legislators with variations each month.

MBLC

9c cuts took place and MBLC was not included.

The state is trying to reduce payroll and offering one-time payments. MBLC is checking to see if it is available to MBLC.

Voluntary separation would be considered a layoff.

Revenues are off by 1% to date.

One year prohibition on being hired back.

Old business

New business

MLS Board is planning to create an advocacy plan, partially in conjunction with a listening tour.

Tressa will work on a system to track Leg. Day attendees.

Krista is planning promo for the advocacy list.

Wareham is uncertified. Groveland will be certified soon.

Conf. Program. Nancy Rea, Charlotte, Krista, and Susan are planning to bring in a couple of ALA folks on Sunday. Jamie LaRue and Marcy _____. Now considering a nominal fee to cover expenses.